Communications Intern: Translating and disseminating GHLI scholarship to influence healthcare policy and practice

Summary and Projects Overview:
The Global Health Leadership Initiative (GHLI) harnesses the strengths of leading research university to drive transformation in management, leadership, and organizational performance, creating stronger and more resilient health systems for all. The intern would support GHLI’s efforts to disseminate our scholarship to inform policy and practice in the US and around the world.

Key Responsibilities:
- Coordinate with GHLI staff to showcase the accomplishments of GHLI programs
- Work with GHLI team to develop appropriate tools, templates, and visuals as needed for existing GHLI projects
- Research, and write engaging content for target audiences to support content on the GHLI website, social media including Yale specific outlets, Twitter, Instagram, and Facebook.
- Participate in day-to-day organizational activities including team meetings, webinars, lectures GHLI staff and affiliated faculty lectures, and events led by GHLI

Skills and Abilities:
- Written skills – able to condense information and present it creative ways to a diversity of stakeholders
- Sensitivity to diverse audiences and demonstrated good judgement about messaging
- Proficiency working with popular social media outlets (ex: Twitter, Instagram);
- Research skills to identify best practices
- An entrepreneurial spirit, and the ability to synthesize and convey complex information for diverse audiences
- Experience with multiple communications platforms, including social media

Anticipated experience outcome for the student(s):
- Experience working in a multidisciplinary team
- Professional growth through exposure to day-to-day organizational activities
- Exposure to webinars, lectures, and other sessions in healthcare management and leadership
- Experience in the design and implementation of educational programs for healthcare professionals
- Experience in the design and creation of program materials

Duration of Internship:
This is a full time, position from June 2021 – August 2021
Deadline and Application Process:
- Cover letter and resume required
- Applications accepted on a rolling basis
- Applicants may apply by reaching out to Marcia Schwartz, Director of Operations at marcia.schwartz@yale.edu

Paid or Unpaid: Internship is contingent on successfully securing internship funding from YSPH.

Primary contact: Marcia Schwartz marcia.schwartz@yale.edu