

Quarterly Media Report

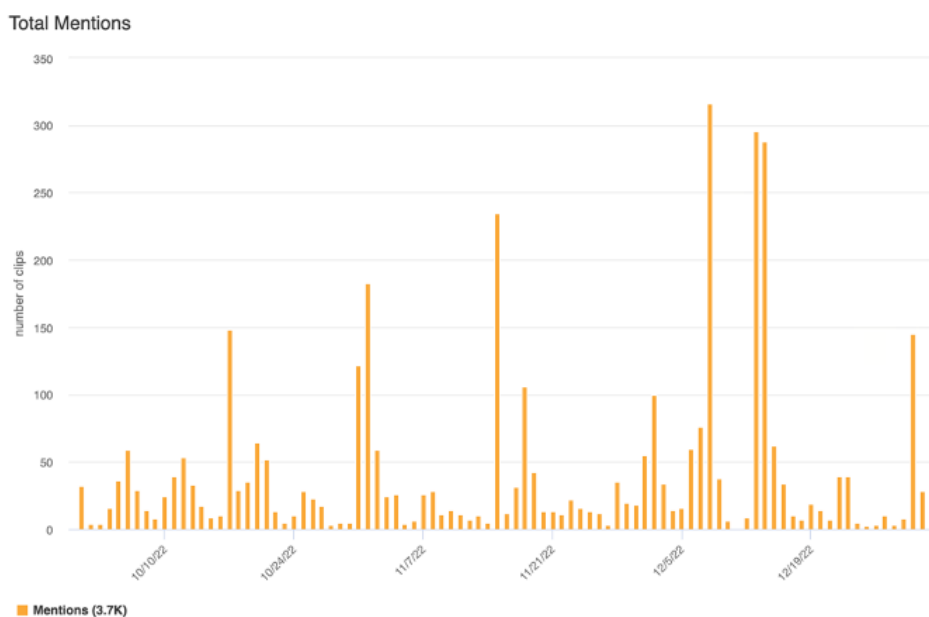
October - December 2022

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The steady drumbeat of media coverage over the past year continued through the 4th Quarter of 2022.

Most notably, China's decision to step back from its Zero Covid policy in the final months of 2022 thrust YSPH Associate Professor Xi Chen into the spotlight, sometimes juggling multiple interviews in a single day. Xi's health policy insights appeared in such diverse outlets as *The New York Times*, NPR, CNN, CGTN, *Deutsche Welle*, *Nature*, *Science*, and *The Atlantic*.

Overall, the Yale School of Public Health was featured in approximately 3,700 media clips with a potential reach of 111 million people. The coverage represented a publicity value of approximately \$5 million for the school, according to Cision marketing communication software.



Data provided by Cision marketing communications software

10.06.22

Jacob Wallace

NBC News

“Covid death rates are higher among Republicans than Democrats, mounting evidence shows”

10.12.22

Albert Ko

NBC Today

“A new COVID surge could hit the U.S. soon following European wave”

10.13.22

Harlan Krumholz

The Washington Post

“What you need to know about the latest on long COVID”

10.19.22

Nicole Deziel

Huff Post

“Hair-straightening chemicals linked with higher risk for uterine cancer”

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10.19.22

Nathan Grubaugh
[CT Insider](#)
“Calm before the storm? CT’s COVID numbers have improved, but a winter spike could be coming”

10.19.22

Xi Chen
[Deutsche Welle](#)
“No way out in sight for China’s zero-COVID strategy”

10.20.22

Sarah Lowe
[Scientific American](#)
“How hurricanes batter mental health”

10.20.22

Nathan Grubaugh
[CNN](#)
“Quick and stealthy ‘Scrabble variants’ are poised to drive a winter COVID-19 surge”

11.01.22

Sten Vermund
[Newsy](#)
“Rising STI rates in the United States”

11.01.22

Andrew Arakaki
[U.S. News & World Report](#)
“Impact of racism could slow recovery after heart attack”

11.01.22

Cenjing Zhu
[Fox News](#)
“A stressful marriage may harm your heart health, study finds”

11.01.22

Albert Ko
[The New York Times](#)
“There’s Already Another New Dominant Covid Strain. Here’s What to Know.”

11.08.22

Sten Vermund
[The Wall Street Journal](#)
“New Covid-19 booster shots for this fall: What to know”

11.14.22

Becca Levy
[The Wall Street Journal](#)
“Having a positive attitude toward aging is key. But what does that mean?”

11.15.22

Alison Galvani
[CNN](#)
“Covid-19 boosters could keep thousands of kids out of hospitals, but uptake remains low”

11.22.22

Sten Vermund
[The Connecticut Mirror](#)
“CT children’s hospitals, swamped with RSV, brace for flu cases”

11.22.22

Marney White
[The New York Times](#)
“For the Immunocompromised, Covid Risk Is Still Front and Center”

11.23.22

Emily Wang
[STAT](#)
“‘Mass incarceration is one of the greatest health challenges of our time’: MacArthur ‘genius’ Emily Wang on building solutions”

11.23.22

Ijeoma Opara
[CNN](#)
“A neighbor’s call to police on a little Black girl while she sprayed lanternflies exposes a deeper problem, mom says”

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11.24.22

Xi Chen

[Deutsche Welle](#)

[“China’s zero-COVID policy pushes society to the limit”](#)

11.24.22

Gregg Gonsalves

[Forbes](#)

[“#MaskUp #BringBackMasks trend as Covid-19, RSV, flu cases increase”](#)

11.28.22

Xi Chen

[The Telegraph](#)

[“Why the race to plug China’s immunity gap is stalling”](#)

11.28.22

Akiko Iwasaki

[The Washington Post](#)

[“What’s it like to live with brain fog”](#)

11.29.22

Xi Chen

[NPR](#)

[“China’s lockdown protests and rising COVID leave Xi Jinping with ‘2 bad options’”](#)

11.29.22

Gregg Gonsalves

[The Washington Post](#)

[“Covid becomes plague of elderly, reviving debate over ‘acceptable loss’”](#)

11.30.22

Xi Chen

[Nature](#)

[“Can China avoid a wave of deaths if it lifts strict zero COVID policy?”](#)

12.01.22

Xi Chen and

Albert Ko

[The Atlantic](#)

[“How many COVID deaths will Chinese protesters accept?”](#)

12.01.22

Howard Forman

[Fortune](#)

[“Is polio circulating in the U.S.? The CDC will test wastewater to find out: ‘It would not be surprising’”](#)

12.01.22

Xi Chen

[The Washington Post](#)

[“How China’s vaccine strategy stoked its looming ‘zero covid’ crisis”](#)

12.05.22

Becca Levy

[The Wall Street Journal](#)

[“How old do you feel? The answer can reveal a lot about your health, scientists say”](#)

12.06.22

Xi Chen

[Science](#)

[“Models predict massive wave of disease and death if China lifts ‘zero COVID’ policy”](#)

12.07.22

Xi Chen

[CNN](#)

[“As China moves away from zero-Covid, health experts warn of dark days ahead”](#)

12.07.22

Sten Vermund

[CGTN](#)

[“The Point: COVID-19 in China”](#)

12.07.22

Xi Chen

[US News & World Report](#)

[“China eases more restrictions prompting worry over potential coronavirus wave”](#)

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12.07.22

Xi Chen

Vox

[“China’s health system isn’t ready for the end of ‘zero COVID’”](#)

12.07.22

Xi Chen

Slate

[“China needs better COVID-19 vaccines”](#)

12.07.22

Gregg Gonsalves

Connecticut Public Radio

[“The triple-demic is here”](#)

12.08.22

Dan Weinberger

NPR

[“Vaccination Nation: Children and RSV”](#)

12.09.22

Albert Ko

NBC Today

[“Can’t find Tamiflu? High demand causes some pharmacies to run out of antivirals”](#)

12.13.22

Alison Galvani

CNN

[“Covid-19 vaccines have saved more than 3 million lives in US, study says, but the fight isn’t over”](#)

12.13.22

Alison Galvani

STAT

[“Covid vaccines averted 3 million deaths in U.S., according to study”](#)

12.13.22

Xi Chen

CGTN

[“Resilience vs. Omicron”](#)

12.19.22

Jason Schwartz

Axios

[“FDA expert panel to discuss the future of COVID vaccines”](#)

12.19.22

Xi Chen

Nature

[“China COVID wave could kill one million people, models predict”](#)

12.20.22

Xi Chen

The New York Times

[“China’s abrupt COVID pivot leaves many without medicines”](#)

12.20.22

Ijeoma Opara

Good Morning America

[“Mother of 9-year-old girl who says daughter was profiled over lanternflies grateful for support”](#)

12.22.22

Virginia Pitzer

The New York Times

[“‘Tripledemic’ rages on: Fever-Filled weeks lie ahead”](#)

12.23.22

Xi Chen

CNBC

[“Here’s what lies ahead for China after zero-Covid failed”](#)

12.23.22

Jacob Wallace

The Atlantic

[“How many Republicans died because the GOP turned against vaccines?”](#)

12.30.22

Sarah Lowe

ABC News

[“Mass shootings compound loss felt by marginalized groups”](#)

12.30.22

Robert Heimer

WFSB

[“More overdoses in CT involving mix of animal drug and fentanyl”](#)

12.30.22

Gregg Gonsalves

The Washington Post

[“How the monkeypox outbreak revealed the path for vanquishing viruses”](#)